Achieving influence and impact with our communications

The communication strategy will be closely aligned with HAG’s overarching Monitoring and Evaluation Framework for the program which articulates overarching objectives, and specific stream objectives.

Our communications objectives for Humanitarian Horizons Research Program 2021-24

- **Objective 1**
  Visibility and reach of Humanitarian Horizons research is enhanced

- **Objective 2**
  Impact and uptake of the research are strengthened through communicating research findings and outcomes to policymakers, decision-makers, and practitioners

- **Objective 3**
  Profile, visibility, and knowledge of local and national partners is elevated

- **Objective 4**
  Stakeholder awareness of why Humanitarian Horizons’ research is relevant to humanitarian practitioners work in the Indo-Pacific region is strengthened and expanded

**Our principles**
- Ethical
- Equitable and partnership-based
- Localised and inclusive
- Ahead of the curve
- Evidence-based
- Rigorous
- Replicable
- Climate conscious and COVID cognisant
- Accessible and practitioner-oriented

If you would like to learn more about Humanitarian Horizons, please visit [www.humanitarianadvisorygroup.org/humanitarian-horizons](http://www.humanitarianadvisorygroup.org/humanitarian-horizons).